



**MAKEMUSICNEWYORK**

**Make Music New York returns with its 18<sup>th</sup> Annual  
summer solstice music celebrations on  
Friday, June 21, 2024**

The Make Music New York festival celebrates NYC's local musicians by matching them with host venues to bring our shared outdoor public spaces to vibrant life. Our mission has always been inclusive, adventurous and fun. This summer we aim to be a big part of the revitalization of the city by activating many of our social spaces around the five boroughs including parks, plazas and open streets.

**Each year we partner with community organizers, institutions, businesses and BIDs to responsibly activate outdoor public spaces across all five boroughs.**

Our city's public plazas, open streets, parks and protected sidewalks are ideal locations to host free, modestly-scaled concerts featuring musicians from your very neighborhood that represent a wide variety of musical genres, cultures and styles. Each year, musicians are eager to perform from just the types of space that you manage and activate!



## **Calling all Partners: Create a Host Venue profile Participating in Make Music New York is free, quick and easy!**

Make Music New York empowers you to transform your favorite public space into a unique concert venue that will serve your community and fill our city with music in a spirit of celebration.

If you have hosted a Make Music New York concert in the past, now is the time to create your venue profile for the coming festival on June 21<sup>st</sup>. If you are new our mission, this is the perfect year to become involved, and the registration process is free, quick and easy.

- Go to [www.makemusicny.org/register](http://www.makemusicny.org/register)
- Read up on the FAQs & reach out to [info@makemusicny.org](mailto:info@makemusicny.org) if you need additional guidance.
- Click on the Register button to create your online profile

Once you have posted your profile, it will be visible to our network of musicians, possibly some that live or work in your very neighborhood. If a musician is interested in performing from your venue, they can email you a request for consideration. Likewise, you can search musician profiles on the matchmaking platform for a good match, and send out inquiries and invitations of your own.

### **You control the type of concert that you want host**

As you populate your Venue profile, *you* provide the details regarding the type of concert you want to host, including: the genre of music (from a cappella to zydeco); the overall duration, start and end times for the performance(s); whether to host an amplified or acoustic program; and more. If you have an asset you are able to offer to entice musicians, you can also include this on your profile.

### **It is always free to participate in Make Music New York**

The ethos of the festival is original in that we encourage musicians of all ages, backgrounds, ethnicities, genres, instruments and skill levels to partake – from beginners to amateurs to pros. Musicians volunteer their talent and time to perform in a unique outdoor spot and reach new audiences. We also cover “backstage” expenses such as permits, music licensing fees and more. We do not customarily provide audio equipment, which is typically organized by the musician(s) or organizers themselves.

### **We spread your message to our network of music makers and lovers**

In our marketing and publicity efforts, we are always happy to share information provided by Partners to help raise awareness for your organization and mission.

### **Special Projects**

Each festival includes a handful of “Special Projects” that Make Music New York has commissioned or curated. These projects feature established musicians that tend to capture additional media attention. They occasionally require greater setup or equipment rentals, and are sometimes site-specific artistic creations. For all of these reasons, Special Projects do come with performance fees attached. If you are interested in hosting a Special Project from your space, please contact us at: [info@makemusicny.org](mailto:info@makemusicny.org).

If you are experiencing problems creating your profile, please contact us with as much as detail as possible at: [info@makemusicny.org](mailto:info@makemusicny.org).