

# Make Music New York returns with its 18<sup>th</sup> Annual summer solstice music celebrations on Friday, June 21, 2024

The Make Music New York festival celebrates NYC's local musicians by matching them with host venues to bring our shared outdoor public spaces to vibrant life. Our mission has always been inclusive, adventurous and fun. This summer we aim to be a big part of the revitalization of the city by activating many of our socials spaces around the five boroughs including parks, plazas and open streets with artists like you!

## Anyone and everyone throughout the five boroughs of NYC is welcomed and encouraged to create a Performer profile and to perform as part of the Make Music New York celebrations!

Take advantage of our list of public plazas, open streets, parks and protected sidewalks to set up your concert. You can also register your host your own concert at your venue or location. All musical genres, cultures and styles are welcomed.



### Calling all Musicians: Create your Artist profile today! Participating in Make Music New York is free, quick and easy.

If you have participated in Make Music New York with a concert in the past, now is the time to go back and renew your profile for the coming festival on June 21st. If you are new our mission, this is the perfect year to become involved, and the registration process is free, quick and easy.

- Go to <u>www.makemusicny.org/register</u>
- Read up on the FAQs & reach out to <a href="mailto:info@makemusicny.org">info@makemusicny.org</a> if you need additional guidance.
- Click on the Register button to create your online profile

#### Control the type of concert you want to play

As you create your Performer profile, be as complete as possible. If you include a bio, music samples and social media tags, it will make it easier for interested host venues to learn all about you and your music and it might encourage them to send you an invitation to play a concert from their spot. But you have final control of your own destiny.

Once you have created your profile, it will be visible to our network of venues, possibly some that are in your very neighborhood. If a venue is interested in your performance, they can email you a request for consideration. Likewise, you can search venue profiles on the matchmaking platform for a good match, and send out inquiries and invitations of your own. If there is a park, plaza or open street in your area that you want to see available for a performance, let us know and we'll look into making that available for you.

#### It is always free to participate in Make Music New York

The ethos of the festival is original in that we encourage musicians of all ages, backgrounds, ethnicities, genres, instruments and skill levels to partake – from beginners to amateurs to pros. Musicians volunteer their talent and time to perform in a unique outdoor spot and reach new audiences. We also cover "backstage" expenses such as permits, music licensing fees and more. We do not customarily provide audio equipment, which is typically organized by the musician(s) or organizers themselves.

#### We spread your message to our network of music makers and lovers

In our marketing and publicity efforts, we are always happy to share information provided by Partners to help raise awareness for your organization and mission.

#### Your responsibility as a Performer

Just as we reach out to Performers to take part in the festival, we reach out to host Venues across NYC. Once your performance is confirmed, remember that your Venue is counting on you to arrive on time for your allotted concert set! Do stay in touch with your Venue contact on June 21<sup>st</sup> if you are running late. And please take some photos or short video clips of your performance to share with us as well.

If you are experiencing problems creating your profile, please contact us with as much as detail as possible at: info@makemusicny.org.